

Partner special mentions

Semifinalist startups have access to partner special mentions:

SheTech:

- 2 membership fees for each female-led startup. Through this opportunity, individuals can join the SheTech community for 1 year and participate in networking, training and outreach activities to develop new skills and professional opportunities.

Zest

- Zest offers preferential access to its acceleration and Proof of Concept (PoC) programs for the most deserving startups and startups in line with the scope of the scouting.

Carter&Benson

- A free management assessment will be offered to Founders (up to 3 people) of a startup to provide suggestions on personal and professional development in line with startup management. The service assesses hard and soft skills in relation to the current role and future goals, identifying areas for improvement and suggesting coaching or team building paths.

Alkemy

- Alkemy offers the semifinalist startups the opportunity to take advantage of exclusive spaces in its Milan, Rome and Turin offices. From January to June 2025, the rooms will be available by reservation, allowing them to work and network for free.

Mamacrowd

- An extra boost for growth: Mamacrowd rewards a seed-stage startup with a **10% discount** on its success fees for an equity crowdfunding campaign on the website www.mamacrowd.com

Google

- Google offers a preferential channel for participation in the Google for Startups program for startups that are identified as most deserving. Specifically, there will be an exclusive opportunity to be evaluated for access to **\$25,000 valid for two years**, for startups founded in the last four years with no restrictions on having already raised a round of investment. The selected startups will have access to **Google's network** for advice on various topics (AI, digital strategies, cloud infrastructure, etc.) and will have dedicated 1-to-1 sessions with Google experts on topics of interest. [Find out more](#)